

# 80 YEARS



Combine your goals with Lawton's eighty years of experience.

A company founded in the midst of WWII, 2020 marks 80 years since Frank H. Lawton pioneered this operation. Now that we're in the fourth generation of the Lawton family's leadership, it's safe to say that not only is printing in our blood, perseverance and adaptability are as well. It takes bold people and creative thinking to stay and thrive in business like Lawton has. Leverage our stability and ingenuity to help your business attain meaningful growth in your community.

## TAKE YOUR BRAND FROM CONVENTIONAL TO EXCEPTIONAL.



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Spokane, WA 99202



# DISCOVER YOUR PATH



**Lawton – For 80 Years,  
the Company You Trust.**

# LAWTON CAN HELP YOU FIND YOUR SOLUTIONS.

## **Branding**

Need help getting a logo put together for your new business? Does your current logo need a refresh? We can help you get it where you want it to be!

## **Bulk Mail Addressing & Preparation**

We send out over a million pieces of direct mail a year! Find out how our expert mailing team can help you get your message out.

## **Die-Cutting, Embossing & Foil Stamping**

It's the finishing and the attention to detail that will make your business stand out from the crowd.

## **Digital & Short-Run Printing**

We embrace technology! Let us show you how to use it more effectively to increase your reach and get the most out of your budget.

## **Data Driven & Personalized Messaging**

Learn how to make targeted, data driven messaging do the work for you.

## **Graphic Design**

Creative problem solving is our specialty! We can help you pull any project together and take your ideas and bring them to life. Our in-house design team will meet and exceed your expectations.

## **Marketing & Strategy**

Leverage our years of experience and your unique market knowledge to create an effective marketing strategy to grow your business.

## **Promotional Products**

Anything you can imagine!  
Visit: [lawtonpromoproducts.espwebsite.com](http://lawtonpromoproducts.espwebsite.com)

## **Website Hosting & Development**

We can help you make your debut appearance on the web, refine and refresh your current site, or even build you a custom site from scratch!