

**JANUARY 1<sup>ST</sup>, 1940 IN A CHICKEN COOP...**

**1940**  
Frank H. Lawton and Frank A. Lawton open Lawton and Son Printing in a former chicken coop.



**1942**  
Lawton and Son Printing move out of the Chicken Coop to 608 N. Monroe St.



**1947**  
Lawton starts Oddfellow Magazine Worldwide.



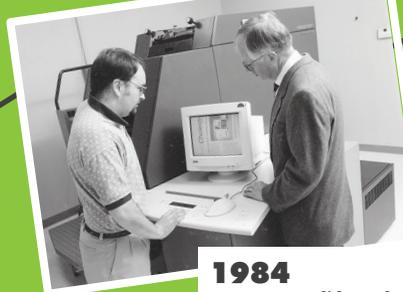
**1960**  
Lawton merges with the first of three companies to be acquired by Lawton.

**1977**  
Lawton purchases Spokane's largest printing firm, C.W. Hill Printing.

**1974**  
Spokane hosts the World's Fair, Expo 74.

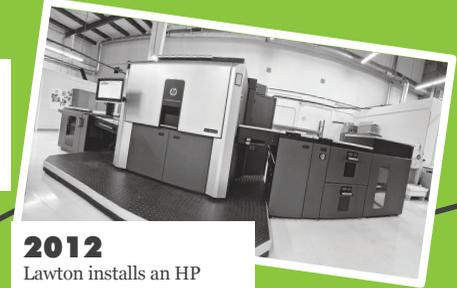


**1984**  
Lawton consolidates three of its locations into one on Mission Ave.



**1995**  
Lawton becomes the only business in Spokane to have a Heidelberg DL.

**2012**  
Lawton installs an HP Indigo 5600 press.



**2040**  
Lawton opens new location on the lunar surface.

Discover your path and take your brand from conventional to beyond exceptional when you combine your goals with Lawton's design, print, web, data, and strategy expertise!

**THE SKY IS THE LIMIT!**

LAWTON

## CAPABILITIES

We are known for providing a variety of solutions to help our clients which include:

### BRANDING

Need help getting a logo put together for your new business, or need a refresh? We can help you get there!

### BULK MAIL ADDRESSING AND PREPARATION

We send out over a million pieces of direct mail a year! Find out how our expert mailing team can help you get your message out.

### DIE-CUTTING, EMBOSsing & FOIL STAMPING

It's the finishing and the attention to detail that will make your business stand out from the crowd.



Lawton has served Spokane since 1940! That's 80 years!

### DIGITAL AND SHORT-RUN PRINTING

Data Driven and Personalized Messaging: We embrace technology! Let us show you how to use it more effectively to increase your reach and get the most out of your budget. Learn how to make targeted, data driven messaging do the work for you.

### GRAPHIC DESIGN SERVICES

Creative problem solving is our specialty! We can help you pull any project together and take your ideas and bring them to life. Our in-house design team will meet and exceed beyond your wildest dreams.

“Creative problem solving is our specialty!”

### MARKETING AND STRATEGY

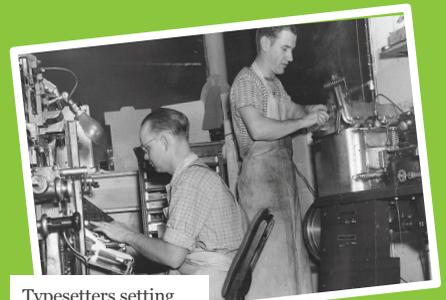
Leverage our years of experience and your unique market knowledge to create an effective marketing strategy to grow your business.

### PROMOTIONAL PRODUCTS

Anything you can imagine! Visit: <http://lawtonpromoproducts.espwebsite.com/>

### WEBSITE DEVELOPMENT & HOSTING

We can help you make your debut appearance on the web, refine and refresh your current site, or even build you a custom site from scratch!



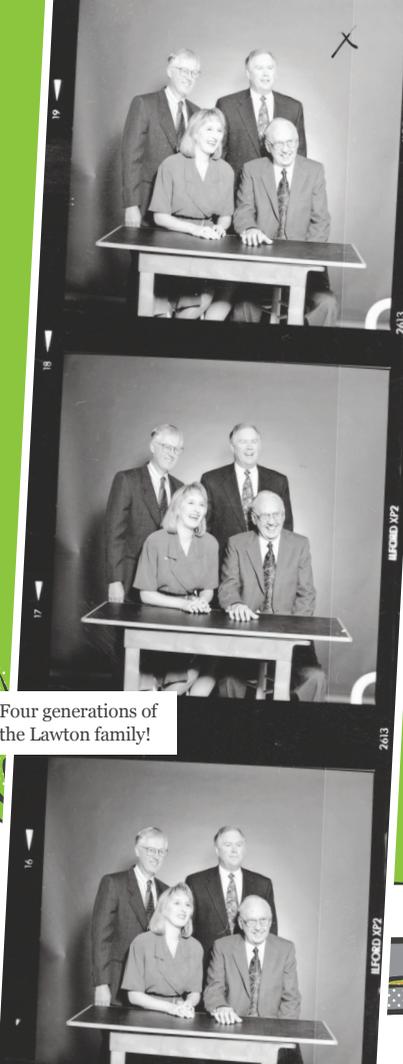
Typesetters setting moveable type.

## ABOUT US

A company founded in the midst of WWII, 2020 marks 80 years since Frank H. Lawton pioneered this operation. Now that we're in the fourth generation of the Lawton family's leadership, it's safe to say that not only is printing in our blood, perseverance and adaptability are as well.



Four generations of the Lawton family!



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# LAWTON

